



Covenant Tourism
on Marken

The covenant

The 'Tourism Covenant' is a document of agreements about tourism on Marken

It was signed 21th of March 2022

Six parties signed the covenant

1. Local government; municipality of Waterland
2. Eilandraad Marken
3. Guidor
4. Tours & Tickets
5. See by Drive
6. Resort Poort of Amsterdam



All parties that signed the covenant





Why did we initiate this covenant?

All covenant partners agree to value both **tourism** and great **liveability/quality of life for the residents** of Marken

The covenant is here to fix existing problems

- Tourism, although wanted and needed on Marken, is causing negative impact on the Island; Big groups of tourists can be of inconvenience for the residents, due to noise, traffic jams, littering and invasion of privacy
- The lack of support and acceptance from the residents towards tour guides / tourists can be experienced as intimidating

And to further improve tourism on Marken

- We all want to work together pleasantly as residents, tourists and tour guides

All covenant partners agreed that guidelines and agreements are needed, and that they are willing to comply to them in order to improve on the current situation.

Agreements

There are multiple agreements in the covenant. Not all agreements are relevant for Tours & Tickets

Relevant agreements are:

- All covenant partners are responsible for ensuring the **new covenant guidelines** are known among their people (tour guides, residents)
- The Eilandraad Marken will make flyers with the code of conduct for tourists, and will designate spots where groups are allowed to stop
- The Eilandraad Marken is responsible for creating a bigger support base among residents for tourism
- The Eilandraad will facilitate a way to collect complaints, from residents and from tour guides
 - toerisme@eilandraad.nl



Guidelines for tour guides (part 1)

Guidelines for the tour guides

- Tour guides should emphasize to the group that they are visiting a town where people really live and work. It is not a museum!
- Please keep your group together
- Big groups are not allowed to walk through the narrow alleys in the old centre
- Guides should make an effort to prevent situation where the groups limit traffic flow.
- The Eilandraad has designated five locations where groups can stop for further information. Please use these.





The designated locations

- 1 Het Rietland
- 2 Parkeerplek Buurt I
- 3 Buitenzijde dijk nabij Poststeiger
- 4 Kerkplein
- 5 Monument bij het Trefpunt

Together with the flyer, we will provide a map with these locations for the tour guides

Guidelines for tour guides (part 2)

- Guides are not permitted to use amplification
- The group size should be no bigger than 40
- No guided tours should be started after 7 pm.
- Drivers of the touring busses are asked to park in the designated spots, and not to run the engine for longer than necessary.
- Tour guides are to ask tourists to show respect to the residents and the environment, and to follow the code of conduct/behavioural rules



Code of conduct for visitors

This will be on the flyer, but we also ask the tour guides to communicate these to your groups

- Please don't take pictures of residents without permission
- Please keep your voices down, be mindful of your surroundings
- Please use the bins, do not litter
- Please do not enter gardens or small alleys, keep to the main roads
- Please keep some distance (about 1,5 meter) from the houses. Do not knock on doors or windows.





Last but not least

We are happy you are here!

We are proud of our beautiful island, we like showing it off and we don't mind (respectful) visitors